

**FOR IMMEDIATE RELEASE**  
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### **Steve Nelson joins Advanced Concrete Technologies as Sales Engineer**

**GREENLAND, NH** – Advanced Concrete Technologies, Inc (ACT) announces the hiring of Stephen Nelson as Sales Engineer, joining the ACT sales and project management team. “Steve brings an accomplished background serving in the North American precast and concrete products capital equipment business for over 15 years. We are delighted to have him join ACT and know he will be an asset to our team and our valued customers.” said Max Hoene, President of ACT. Steve is familiar in the efficient layout of concrete plants especially from a machinery point of view.



Steve is responsible for developing sales and the successful installation of Wiggert mixers, Würschum color systems, and complete mixing/batching plants. Steve will work towards continuing and furthering ACT’s high reputation as a provider of concrete mixing and batching systems in designated regions of North America.

Most recently Steve has been the Eastern Sales Manager for HawkeyePedershaab since early 2008 when Hawkeye merged with Pedershaab. Pedershaab was part of Concrete Technology Integrators (CTI) in Wisconsin where he first started working in 1996. Steve and his family will be relocating from his home in Green Bay, Wisconsin to set up residence near Advanced Concrete Technologies headquarters in Greenland, New Hampshire. “We are excited about the opportunity to live in such a lovely place.” Being an avid fly fisherman, Steve is also expressing excitement to live in an area known for its quality Stripers and Bluefish fishing. “I look forward to living in New England and in working with the people of ACT, Wiggert, and Würschum.”

*ACT, the American division of two major German equipment manufacturers, Wiggert + Co, and Würschum GmbH, is a single source supplier of turnkey concrete mixing, batching, and automatic color metering systems that draws on over 45 years of experience and more than 4,500 installations worldwide. The company’s equipment and plant designs are renowned for producing superior quality concrete in applications that require extreme consistency from batch to batch. The firm’s plants are designed to provide reliable, efficient, and safe operation with maximum flexibility allowing concrete producers to be up and running faster, and with greater profitability.*