

FOR IMMEDIATE RELEASE

DATE: October 22, 2007

CONTACT: Greg Filias 207-363-4067

**FIRST P3 PEAK PERFORMANCE PROGRAM TRAINING SEMINAR AT
ADVANCED CONCRETE TECHNOLOGIES' TRAINING CENTER A HANDS-
ON SUCCESS.**

Greenland, NH – Advanced Concrete Technologies (ACT), an industry leader and provider of turnkey mixing and batching plant solutions, inaugurated its P3 Peak Performance Program with a four-day comprehensive training seminar held in September in its new state-of-the-art training center.

The comprehensive training seminar was comprised of two 2-day sessions that covered the topics of Equipment Preventive Maintenance and PCS Control System Optimization with Probe Calibration, Plant Tuning, and Advanced Troubleshooting Techniques. Leading the training was P3 Program Manager, Hugh Scott, along with Reimund Richter, Vice President of Advanced Concrete Systems (ACS), the control systems subsidiary of ACT.

The first 2-day training session focused on equipment preventive maintenance covering a wide range of topics designed to better familiarize plant operators with techniques for keeping all of their mixing and batching equipment running at peak performance. Major topics included daily plant inspection procedures, equipment fluid changes and greasing schedules, proper cleaning procedure, and spare parts management for all equipment ranging including aggregate/cement delivery systems as well as concrete delivery systems. The second 2-day session concentrated on optimizing the PCS control system capabilities, proper probe calibration techniques, and advanced troubleshooting techniques and skills. Attendees worked hands-on with a PCS Control System set up with associated moisture and dry bulk storage probes at ACT's training facility. Attending the first P3 Program training seminar were personnel from Entegra Roof Tile, Hanson Pipe and Precast, Trenwa Inc., and Universal Precast.

“Our attendees were provided with classroom instruction, equipment calibration and a variety of mechanical and electrical problem scenarios to provide them with the troubleshooting know-how and hands-on skills they would need to deal with equipment preventive maintenance and system control issues. The goal is to provide training and knowledge so they can keep their plants running at optimal performance on a consistent basis. We want our attendees to walk away from the training seminar with a feeling of ownership, pride, and complete comfort in the operation and maintenance of their systems,” stated Hugh Scott.

The training seminar is just one component of the comprehensive P3 Peak Performance Program being offered to ACT customers. Other benefits of the program include secure access to a P3 members-only website which provides the latest technical documentation, “How to” maintenance videos, an on-line spare parts management program, constantly

updated technical tips/FAQs, and much more. The P3 Program also provides customers with round-the-clock phone support, quarterly courtesy calls and PC control software updates.

“The concrete mixing and batching plant is the heart of any concrete production facility. Plant downtime can cost a concrete producer on average of \$15,000 to \$60,000 a day in lost income. These costs can come from poor equipment maintenance practice and rework or patching associated with poor quality concrete production. They all add up! The P3 Program was developed to help plant owners maximize their investment by providing plant operators and maintenance personnel with the know-how to prevent downtime incidents, to produce consistent quality concrete, sustain peak equipment performance, and ultimately make more profit,” added Scott.

Advanced Concrete Technologies (ACT), the American division of Wiggert + Co., and Würschum, is a single source supplier of turnkey concrete mixing & batching plants that draws on over 40 years of experience and more than 4,000 installations worldwide. The company’s turnkey plants are up and running quicker, and reliably producing consistent, superior quality concrete, batch to batch. In addition to its MobilMat turnkey batching & mixing plants, ACT provides the industry’s most advanced countercurrent & twin shaft mixers, and color metering, admixture, microwave water metering, flying bucket delivery, automatic mixer cleaning and computer control systems. Advanced Concrete Technologies, Inc. is headquartered at 300 Portsmouth Avenue, Greenland, New Hampshire, USA, 03840. For information on the P3 Peak Performance Program, contact Hugh Scott at (603) 431-5661 or go to www.concretebiz.com.