

**FOR IMMEDIATE RELEASE**  
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**ADVANCED CONCRETE TECHNOLOGIES' P3 PEAK PERFORMANCE PROGRAM TRAINING CENTER BREAKS NEW GROUND IN PROVIDING COMPREHENSIVE HANDS-ON TRAINING TO PLANT OWNERS AND OPERATORS.**

**Greenland, NH** – Advanced Concrete Technologies (ACT), an industry leader and provider of turnkey mixing and batching plant solutions, recently inaugurated its P3 Peak Performance Program in its newly opened state-of-the-art training center.

The new facility was designed to host hands-on sessions that cover topics that include Preventive Maintenance and PCS Control System Optimization with Probe Calibration, Plant Tuning, and Advanced Troubleshooting Techniques. Heading up the new facility is P3 Program Manager, Hugh Scott, along with Reimund Richter.

Recent training sessions have focused on equipment preventive maintenance covering a wide range of topics designed to familiarize plant operators with techniques for keeping all of their mixing and batching equipment running at peak performance. Specific topics have included daily plant inspection procedures, equipment fluid changes and greasing schedules, proper cleaning procedure, and spare parts management for all equipment ranging including aggregate/cement delivery systems as well as concrete delivery systems. The fully equipped facility also trains operators on optimizing their PCS control system, proper probe calibration techniques, and advanced troubleshooting skills. Attendees are given the opportunity to work hands-on with a PCS Control System set up with associated moisture and dry bulk storage probes.

“Our attendees are provided with classroom instruction, equipment calibration and a variety of mechanical and electrical problem scenarios to provide them with the troubleshooting know-how and skills they need to deal with equipment preventive maintenance and system control issues. The goal is to provide training so they can keep their plants running at optimal performance. Our P3 attendees walk away from the training seminar with a sense of ownership, pride, and confidence in the operation and maintenance of their systems,” stated Hugh Scott.

Customer access to Advanced Concrete Technologies' new training center is just one advantage of the comprehensive P3 Peak Performance Program being offered to ACT customers. Other benefits of the program include secure access to a P3 members-only website which provides the latest technical documentation, “How to” maintenance videos, constantly updated technical tips/FAQs, and much more. The P3 Program also provides customers with online remote troubleshooting for accurate diagnostics and fast problem solving.

“The concrete mixing and batching plant is the heart of any concrete production facility. Plant downtime can cost a concrete producer \$15,000 to \$60,000 a day in lost income. Resulting from inaccurate equipment maintenance and wasteful poor quality concrete production. They all add up! The P3 Program was developed to support plant owners maximize their investment by providing plant operators and maintenance personnel with the know-how to prevent downtime incidents, to produce consistent quality concrete, sustain peak equipment performance, and ultimately increase profitability,” added Scott.

Advanced Concrete Technologies (ACT), the American division of Wiggert + Co., and Würschum, is a single source supplier of turnkey concrete mixing & batching plants that draws on over 40 years of experience and more than 4,000 installations worldwide. The company’s turnkey plants are up and running quicker, producing consistent, superior quality concrete. In addition to its MobilMat turnkey batching & mixing plants, ACT provides the industry’s most advanced Countercurrent & Twin Shaft Mixers, Color Metering, Microwave Moisture Metering, Flying Bucket Delivery, Automatic Mixer Cleaning and Computer Control Systems. Advanced Concrete Technologies, Inc. is headquartered at 300 Portsmouth Avenue, Greenland, New Hampshire, USA, 03840. For information on the P3 Peak Performance Program, contact Hugh Scott at (603) 431-5661 or go to [www.concretebiz.com](http://www.concretebiz.com).

(Photo Captions)

- A) Attendees of the first four-day P3 Peak Performance Program Training Seminar held at Advanced Concrete Technologies’ recently opened state-of-the-art headquarters and training center in Greenland, New Hampshire. Training facilitators included (front center) Reimund Richter, Vice President of Advanced Concrete Systems (ACS), and (back row far right) Hugh Scott, P3 Program Manager, and Max Hoene, President of Advanced Concrete Technologies.
- B) Hugh Scott, P3 Program Manager for Advanced Concrete Technologies, explains some of the features of the PCS Control System to a P3 Program Training Seminar attendee.