

FOR IMMEDIATE RELEASE

Advanced Concrete Technologies (ACT) Celebrates 20th Anniversary of Delivering Innovative Equipment Solutions to the Concrete Industry

Greenland, N.H., USA (December 1, 2009) – Advanced Concrete Technologies (ACT), one of North America's leading providers of turn-key concrete mixing and batching plant equipment, proudly celebrates its 20th Anniversary this month. In their early days, ACT introduced some of the first fully-automated concrete production systems available outside of Europe. Now they are industry heavy hitters working with the full spectrum of concrete manufacturers - producers of precast, pipe, block, paver and architectural products. ACT's full service innovative solution has enable customers, from multinational companies to privately held businesses, to produce superior quality concrete products with less waste, less labor and greater profitability.

Flexible ACT Solutions Help Customers Adapt to Changing Markets

"The past twenty years have been an incredibly exciting time for ACT" says Max Hoene, President of Advanced Concrete Technologies. "Evolving innovations in construction techniques and the introduction of new types of high performance concrete have required increased precision and automation in mixing and batching systems. ACT has been on the forefront of that movement."

Advanced Concrete Technologies couples advanced German-engineered mixing and batching technology with local ingenuity and service to deliver state-of-the-art concrete production solutions that give their customers a competitive edge. Over the years ACT has pioneered and refined several technologies that today deliver productivity, improved plant performance and the flexibility to produce value added products to increase profits.

In 2007, ACT's growing success in the North American market led to the construction of a new corporate headquarters in Greenland, New Hampshire. This new facility serves as the North American hub for all customer service, on-line technical support, parts warehousing, ACT's industry-first P3 operator training school, as well as corporate offices for key management, administrative, and sales staff.

"Our new headquarters, in combination with our market-tested solutions and expert staff, enables us to effectively support our customers in a timely manner, which is so critical in the current economic climate," Hoene notes. *"When our customers need to quickly implement their ideas to stay ahead of the curve, we are ready to meet their needs. We are not just their supplier, but their partner."*

ACT in 2009 and Beyond

ACT endeavors to maintain its position as the leading mixing batching plant equipment provider in North America by continuing to align its product offerings with emerging concrete industry trends.

"The driving forces of competition and technology will not allow us to rest on our past successes – we need to continually innovate," says Hoene. *"In order for ACT to stay ahead, we will continue to strive to produce the most efficient, versatile and reliable equipment systems. Doing so will enable ACT to meet the ever increasing expectations and changing needs of our customers and our customers' customers who demand better quality, with shorter delivery times at a competitive product price."*

Innovative ACT offerings that have helped it achieve a market leader position over the past two decades include:

- Fully automated turnkey concrete mixing & batching plants (delivered prewired and tested).
- Advanced high-shear planetary mixers that result in better cement dispersion, superior concrete quality and shortest mix cycle time.
- Twin Shaft Mixers perfected for efficiently delivering high output
- Precision batching technology for accurate concrete, especially important in today's critical mix designs (e.g., SCC, dry-cast, value added concrete, ultra high strength concretes) and savings in less waste.
- Microwave technology that enables perfect moisture control for mix consistency and plant operation with unattended control rooms.
- North America's first automatic high pressure mixer cleaning systems that lower plant labor costs and improve plant safety.
- Weight based pigment and admixture metering that results in precision batching of small quantity components.
- PCS Control System that provides comprehensive production statistics data enabling accurate tracking of production, and cost data to make informed decisions.
- Customer partnering services, with the industry-first P3 Operator Training Program, resulting in increased equipment productivity and customer satisfaction.

About Advanced Concrete Technologies

Advanced Concrete Technologies (ACT) is a single source supplier of turnkey concrete batching and mixing plant solutions that draws on over 45 years of experience and more than 4,000 concrete batch plant and precast factory installations worldwide, as well as on-site concrete plants for the construction of large civil projects such as airports, dams, and tunnels. ACT solutions are designed to provide maximum flexibility by delivering the ideal combination of proven components engineered by the world's most respected names in the business - Wiggert & Co. and Würschum GmbH. To learn more about how ACT is helping concrete product manufacturers grow their businesses by delivering products that precisely meet their needs, please call 603.431.5661 or log on to www.concretebiz.com.



Celebrating 20 Years of Innovation –

The shareholders of Advanced Concrete Technologies (from left to right) Martin Wieland Principle of Wiggert +Co; Max Hoene, President of ACT; and Volker Würschum, Principle of Würschum GmbH stand before ACT's headquarters in Greenland, N.H., USA.

Founded in 1989 as the North American division of Wiggert and Würschum ACT has grown to be a leader in providing turn-key concrete plants and mixing & batching solutions.

The firm's product innovations, including fully automated batch plants, microwave-based water metering, and high-shear countercurrent mixers, provide customers with the competitive edge in challenging markets.

